



Balaji Telefilms Ltd.



CORPORATE SOCIAL RESPONSIBILITY POLICY

This document outlines the Corporate Social Responsibility of Balaji Telefilms Limited & it's Subsidiary Companies.



Balaji Telefilms Ltd.

DOCUMENT VALIDATION NOTE

Balaji Telefilms Limited, a public limited company incorporated under the Companies Act, 1956 and having its registered office at C 13, Balaji House, Dalia Industrial Estate, Opposite Laxmi Industries, New Link Road, Andheri (West), Mumbai- 400053, has formulated and adopted this Corporate Social Responsibility Policy in terms of Section 135 of the Companies Act, 2013 and the Companies (Corporate Social Responsibility Policy) Rules, 2014 (CSR Rules).

Section 135 of the Companies Act, 2013, requires the Company to constitute a Corporate Social Responsibility (CSR) Committee of Directors, adopt a CSR Policy, spend at least 2% of its average net profits in every financial year made during the immediately preceding three financial years towards CSR activities as set out in Schedule VII to the Companies Act, 2013 and confirm compliance thereof in the Annual Report.

BACKGROUND

Corporate Social Responsibility is a company's sense of responsibility towards the community and environment in which it operates. It is the continuing commitment by business to behave ethically and contribute to economic development of the society at large and building capacity for sustainable livelihoods.

The Company believes in conducting its business responsibly, fairly and in a more transparent manner. It continuously seeks ways to bring about an overall positive impact on the society and environment where it operates and as a part of its social objectives. Balaji has been making consistent efforts over the years towards economic and social upliftment of the marginalized sections of society.

Though this policy has been formally formulated and adopted in terms of Section 135 of the Companies Act, 2013 and CSR Rules to undertake CSR activities, the Company right from its inception, has made consistent efforts to maintain an active corporate social responsibility portfolio.

DEFINITIONS

- **Act** means the Companies Act, 2013



- **Board** means Board of Directors of the Company.
- “Ongoing Project” means a multi-year project undertaken by a Company in fulfilment of its CSR obligation having timelines not exceeding three years excluding the financial year in which it commenced and shall include such project that was initially not approved as a multi-year project but whose duration has been extended beyond one year by the Board of Directors based on reasonable justification.
- “Corporate Social Responsibility (CSR)” means the activities undertaken by a Company in pursuance of its statutory obligation laid down in section 135 of the Act in accordance with the provisions contained in the prescribed rules.
- **CSR Committee** means Corporate Social Responsibility Committee constituted by the Board pursuant to Section 135 of the Companies Act, 2013.
- **Company** means BALAJI TELEFILMS LIMITED & its subsidiaries.
- **Net Profit** means the net profit of the Company as per its financial statement prepared in accordance with the applicable provisions the Act and The Companies (Corporate Social Responsibility Policy) Rules, 2014 but shall not include the following, namely:-
 - (i) any profit arising from any overseas branch or branches of the company, whether operated as a separate company or otherwise; and
 - (ii) any dividend received from other companies in India, which are covered under and complying with the provisions of section 135 of the Act.

CONSTITUTION, AND SCOPE OF CORPORATE SOCIAL RESPONSIBILITY COMMITTEE (CSR COMMITTEE)

Constitution

The Board of Directors of the Company has constituted a Corporate Social Responsibility (CSR) Committee of Directors. The Committee may be reconstituted by the Board of Directors, at any time to meet out the criteria prescribed under the Companies Act, 2013 or for any other reason, whatsoever.



Scope of the CSR Committee

The CSR Committee has been set up to inter-alia, carry out the following activities or such other functions as may be defined under the Companies Act, 2013, or rules made thereunder:

- ✓ Formulate and recommend to the Board, the CSR Policy which shall indicate the activities to be undertaken by the Company as detailed in the Schedule VII to the Act;
- ✓ Formulate and recommend to the Board, an annual action plan in pursuance of the CSR Policy
- ✓ Recommend the amount of expenditure to be incurred on the activities referred to in the CSR Policy
- ✓ Monitor the implementation of CSR projects or programs or activities undertaken by the Company or the end use of the amount spent by it towards CSR activities.
- ✓ Monitor and implement this Policy from time to time.
- ✓ Annually report to the Board, the status of the CSR activities and contributions made by the Company.
- ✓ Any other requirements mandated under the Act and Rules issued thereto.

OBJECTIVE

The main objective of this CSR Policy is to lay down guidelines to make CSR a key business process for sustainable development of the society and the environment in which it operates. It aims in enhancing welfare measures of the society based on the immediate and long term social and environmental consequences of the Company's activities in India.

This Policy specifies the projects and programs that can be undertaken, provides an indicative list of CSR projects/ programs in terms of the Schedule VII (as amended) to the Companies Act, 2013 which the Company plans to undertake during the implementation years, specifies the modalities of execution in the areas/ sectors chosen and the implementation schedule.



CSR AMOUNT

The Company shall ensure that it spends, in every financial year, at least 2% of its average net profits made during the 3 immediately preceding financial years, in pursuance of its Corporate Social Responsibility and subject to Section 135 of the Companies Act, 2013 and the Rules made there under.

SPENDING OF CSR AMOUNT

The CSR Committee will recommend the following with regard to spending of CSR amount:

- ✓ Percentage of total amount to be used for funding various projects and grass-root level organizations.
- ✓ Tranches of disbursement.
- ✓ Any surplus arising from CSR projects or programs or activities will not form part of the business profits of the Company and shall be ploughed back into the same project/activity or shall be transferred to the Unspent CSR Account and spent in pursuance of CSR policy and annual action plan of the company or transfer such surplus amount to a Fund specified in Schedule VII, within a period of six months of the expiry of the financial year.
- ✓ Excess CSR Amount spent may be set off up to immediate succeeding three financial years subject to:
 - a) the excess amount available for set off shall not include the surplus arising out of the CSR activities;
 - b) Board resolution to that effect.
- ✓ For Creation or acquisition of a capital asset which shall be held by:
 - (a) a company established under section 8 of the Act, or a Registered Public Trust or Registered Society, having charitable objects and CSR Registration Number ; or
 - (b) beneficiaries of the said CSR project, in the form of self-help groups, collectives, entities; or
 - (c) a public authority:
- ✓ In case the Company undertakes any ongoing project, any amount remaining unspent and earmarked for the ongoing project, shall be transferred within a period of thirty days from the end of the financial year to a special account to be opened for that financial year in any scheduled bank to be called the 'Unspent Corporate Social Responsibility Account', and such amount shall be spent within a period of three financial years from the date of such transfer, failing which, the unspent amount shall be transferred to the Fund to specified in Schedule VII of the Companies Act, 2013 for this purpose, within a period of thirty days from the date of completion of the third financial year.



CSR ACTIVITIES / PROJECTS

The Company shall upon the recommendation of its CSR Committee and with approval of the Board, undertake any one or more of the following activities, as part of its Corporate Social Responsibility Initiative, which are defined in Schedule VII of the Act:

- ✓ Eradicating hunger, poverty and malnutrition promoting healthcare including preventive preventive healthcare and sanitation including contribution to the Swachh Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water;
- ✓ Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;
- ✓ Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centers and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;
- ✓ Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water including contribution to the Clean Ganga Fund setup by the Central Government for rejuvenation of river Ganga;
- ✓ Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art, setting up public libraries; promotion and development of traditional arts and handicrafts;
- ✓ Measures for the benefit of armed forces veterans, war widows and their dependents Central Armed Police Forces (CAPF) and Central Para Military Forces (CPMF) veterans, and their dependents including widows;
- ✓ Training to promote rural sports, nationally recognized sports, Paralympic sports and Olympic sports;
- ✓ Contribution to the Prime Minister's National Relief Fund or Prime Minister's Citizen Assistance and Relief in Emergency Situations Fund (PM CARES Fund) or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Schedule Tribes, other backward classes, minorities and women;
- ✓ Rural development projects;
- ✓ Slum area development;
- ✓ Disaster management, including relief, rehabilitation and reconstruction activities.



- ✓ Contribution to incubators or research and development projects in the field of science, technology, engineering and medicine, funded by the Central Government or State Government or Public Sector Undertaking or any agency of the Central Government or State Government; and
- ✓ Contributions to public funded Universities; Indian Institute of Technology (IITs); National Laboratories and autonomous bodies established under Department of Atomic Energy (DAE); Department of Biotechnology (DBT); Department of Science and Technology (DST); Department of Pharmaceuticals; Ministry of Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy (AYUSH); Ministry of Electronics and Information Technology and other bodies, namely Defense Research and Development Organisation (DRDO); Indian Council of Agricultural Research (ICAR); Indian Council of Medical Research (ICMR) and Council of Scientific and Industrial Research (CSIR), engaged in conducting research in science, technology, engineering and medicine aimed at promoting Sustainable Development Goals (SDGs).
- ✓ Any other activity as may be defined under Schedule VII of the Act.

Annual Action Plan:

The Annual Action Plan shall, inter alia, include the following information with respect to the CSR activity proposed to be undertaken by the Company:

- i. list of CSR Activities to be undertaken in the relevant financial year;
- ii. local area where the CSR Activities are to be undertaken
- iii. manner of execution;
- iv. modalities of utilization of funds;
- v. monitoring and reporting mechanism; and
- vi. details of need and impact assessment, if any.

The Board, on the recommendation of the CSR Committee, shall be the absolute authority to update, alter, modify, amend, withdraw and replace the Annual Action Plan for justified reasons.

Modalities of Execution/ Implementation of the CSR Projects

The modalities of the execution of the CSR projects or programs and their implementation along with the monitoring process of such projects or programs shall be as follows:



- Our in-house CSR team (including Volunteering)
- Participatory Approach involving beneficiaries
- Involving experts
- Company may collaborate with other companies for undertaking projects or programmes or CSR activities
- a company established under section 8 of the Act, or a registered public trust or a registered society, registered under section 12A and 80 G of the Income Tax Act, 1961 (43 of 1961), established by the company, either singly or along with any other company or having an established track record of at least three years in undertaking similar activities.
- any entity established under an Act of Parliament or a State legislature.

DISSEMINATION OF INFORMATION

The CSR Committee shall report to the Board of the Directors, on an annual basis, the status of the CSR projects/ activities undertaken by the Company as per approved Annual Action Plan. Implementation of this policy will be monitored and reviewed periodically by CSR Committee of the Board. The Board of Directors of the Company shall satisfy itself that the funds so disbursed have been utilized for the purposes and in the manner as specified under the provisions of Companies Act, 2013.

In case of ongoing project, the Board of a Company shall monitor the implementation of the project with reference to the approved timelines and year-wise allocation and shall be competent to make modifications, if any, for smooth implementation of the project within the overall permissible time period. The Committee shall meet as often as necessary to fulfill its functions.

Necessary disclosures relating to Corporate Social Responsibility, as may be stipulated by law from time to time, shall be included in the Board's Report. The relevant information, as required by law, is also uploaded on the website of the Company.
